

***GiftCard***<sup>TM</sup>  
*THE PERFECT GIFT*

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**Packaging Options**

# Silver

✓ Personalization

✓ Branding

\* The message for personalization is printed directly on the inner side of the packaging in the marked field.

\* Branding with a logo is fulfilled with a full color printing on the backside.

## Branded GiftCard Silver Holder



# Gold

✓ Personalization

✓ Branding

\* The message for personalization is printed directly on the inner side of the packaging in the marked field.

\* Branding with a logo is fulfilled with a full color printing on the backside.

## Branded GiftCard Gold Holder



Personalization field with a pen icon and horizontal lines.



**Activation**  
To start using GiftCard, you need to activate it in one of the subsequent ways:  
1. Go to [www.giftcards.eu](http://www.giftcards.eu), choose "Activate" and follow the steps.  
2. Send an SMS to number +359 886 17 00 11 with the following content:  
The 16-digits number of your GiftCard, space, a freely chosen 4-digits PIN code  
Example: 5000123456789010 1234

**Service fee**  
Your card comes with a six-month gratis period from the date of purchasing.  
If there is a remaining balance after this period, a monthly service fee of maximum 3 EUR will be charged and deducted automatically from the available balance.  
The date of the first service fee doesn't depend on the card activation.  
When the balance amount is fully depleted, the card will be closed.

**General terms**  
Please read carefully GiftCard's General Terms and Conditions and check your cards balance at [www.giftcards.eu](http://www.giftcards.eu).  
GiftCard is issued under the Electronic Money Directive 2009/110/EC.  
GiftCard, VIRTUAL GIFTCARD, eGIFTCARD, eGIFT are registered trademarks.

[www.giftcards.eu](http://www.giftcards.eu)

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